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Beverage Director Frederick J. Crudder

Frederick J. Crudder serves as Beverage Director for Taco Mac restaurants, overseeing the beverage decisions at all 22 restaurants, which boast an unparalleled bottled and draft beer selection. Under Crudder's guidance, Taco Mac has become famous for its extensive beer selection. With 18 years of experience in the beverage industry, Crudder has worked in every aspect of the beer business, including brewery, distribution, package stores, restaurants and bars.

In 1993, Crudder became a bar manager at Kalamazoo Brewing Co., one of the most acclaimed breweries in the country. Crudder moved to Atlanta in 2000 and joined Tappan Street Restaurant Group (TSRG), owner of Taco Mac, as a store manager and worked his way up the ranks until 2006 when he was promoted to his current corporate position of beverage director.

In this role, Crudder created the company's new beer training program and supervised a training team to implement the program company-wide.

Crudder launched and maintains the monthly beer dinner program, which encourages guests to expand their brew knowledge and gives them the opportunity to sample exclusive beers from domestic and international breweries.

Crudder continues to learn, explore and grow as beverage director for Taco Mac. Extensive travels to breweries, wineries and distilleries keep Crudder abreast of current market trends. Crudder uses his knowledge to plan and execute product launches and carry out continuing education initiatives for TSRG managers.

Crudder continues to be active in the local community on behalf of Taco Mac, attending numerous festivals, trade shows and industry events continuously throughout the year.

A native of Michigan, Crudder received a bachelor's degree in English from Western Michigan University in 1999.

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